

ALASKA FOOD & FARM FESTIVAL

NOVEMBER 10-12, 2023
ANCHORAGE + VIRTUAL OPTIONS



SPONSORSHIP & TRADE SHOW VENDOR OPPORTUNITIES



Who We Are

AFPC's 7th sesquiannual Alaska Food Festival & Conference, will merge with the Alaska Farm Bureau's third Alaska Farm Convention & Tradeshow with the support of Western SARE. This year's event takes the best of each event and combines them into the:

Alaska Food & Farm Festival



Alaska Farm Bureau

<https://alaskafb.org/>

Alaska Farm Bureau supports, educates, and advocates for Alaska Agriculture, helping build and grow farmers and ranchers across Alaska. Alaska Farm Bureau is the largest agriculture-related organization in the State of Alaska. We are here to support Alaska growers regardless of the product grown or method of production. Alaska agriculture affects us all.



Alaska Food Policy Council

<https://www.akfoodpolicycouncil.org/>

Alaska Food Policy Council's goal is to create a healthier, more secure, and more self-reliant Alaska by improving our food system. The AFPC is open to anyone interested in improving Alaska's food systems - agencies and individuals representing federal and state agencies, tribal entities, schools, university programs, farmers, fisheries, and food systems businesses.



Western Sustainable Agriculture Research and Education

<https://western.sare.org/>

Western SARE's mission is to advance innovations that improve profitability, stewardship, and quality of life in American agriculture by investing in groundbreaking research and education. To achieve that, Western SARE believes that our programs must include the involvement of agricultural producers from inception to finish, and therefore we require producer involvement in the planning, design, implementation, and educational outreach of any funded project.

Alaska Food & Farm Festival Goals



Increase awareness of Alaska food system issues among the general population



Provide training, resources, and networking opportunities to increase involvement in local food issues by community members and decision-makers



Increase connections and building community between the public, Alaska food businesses, NGOs, governmental entities, Tribal entities, and others to support local economic development and innovative solutions

**Please note that the content and views presented during this event do not necessarily represent those of the Alaska Food Policy Council, Alaska Farm Bureau, Western SARE, or our partners. AFPC is a non-partisan, non-profit organization, we seek a broad presentation of viewpoints and participation.*

What to Expect



Food System Solutions

Alaska is a one-of-a-kind state with its own unique food system challenges. Each sector of the food system impacts the others. Bring your food system questions to the trade show where industry experts from diverse fields, including active partner industries like floriculture and mariculture, will connect to find sustainable and more equitable solutions.



Collaboration & Network Development

With 500+ expected participants, this is the state's biggest convening of food experts, producers, advocates, educators, eaters, and more. Whether the food comes from land or water, it is all crucial to Alaska's food future. Cross-sector collaboration leads to a stronger, more resilient food system. Everyone eats, and the more folks around this table, the better we can collaborate around Alaska's food system challenges.



A Food & Farm Celebration

This year, we will gather in person while continuing to offer virtual delivery for increased accessibility, making this the first hybrid event in AFPC history. Social events include the Friday night mixer and Saturday evening banquet. Food matters to everyone, and with your support, the Alaska Food & Farm Festival creates a seat for everyone at the table.



Event Highlights

The Alaska Food & Farm Festival will host a variety of food systems and agricultural tracks, plenary speakers, workshops, and sessions. Previous tracks have included mariculture, Indigenous foods, food security, floriculture, business, food access, and nutrition. Lively discussions and idea sharing are core to this event.



Trade Show, Social Events, Awards, Demonstrations, & Workshops

Past events featured peonies, goat milk products, equipment, support services, and more. This fun and educational event is getting even better! We're offering more social activities, including the **Friday night social**, with the **Alaska Food Hero Award Ceremony**, and **Saturday banquet**, and even more speakers on the stage to teach and learn about programs and other aspects of food and farming in Alaska, drawing more foot traffic into the Trade Show.

Visit www.akfoodpolicycouncil.org/2023-festival-conference for the trade show vendor application or see pages 9 & 10 for more information.

Sponsorship at the Harvester (\$1000) level and higher include a 3-day Trade Show Vendor Booth.



Keynote Speakers, Lectures, Discussion Panels, & Educational Tracks

All partners bring a diversity of speakers from all food and farm sectors. Past events featured speakers from the USDA, American Farm Bureau Federation, University of Alaska, Native American Agriculture Fund, Food Tank, Greenwave, Farmers Market Coalition, and many more.

Why sponsor us?

- Extended reach in 2023
- Three partner organizations with multiple social media accounts
- 500+ expected participants
- Your support helps provide a range of scholarships to create better inclusion

Thank you for your interest in co-creating a more resilient food system and diversifying our economy in Alaska.

Read on to find out all the ways to support the Alaska Food & Farm Festival.



Financial Sponsorship Levels

AFPC is a 501c3, and sponsorship and donations are tax-deductible.

Here are a variety of event sponsorship opportunities for your business or organization to demonstrate your commitment to strengthening Alaska's food system:



Aurora \$30,000+

- Named as official sponsor of a meal
- All benefits of **Tide to Table**



Tide to Table \$20,000

- 10 full festival registrations
- 10-seat table at Saturday night banquet
- Television ad mention
- Radio mention
- Opportunity to address conference attendees at banquet
- All benefits of **Top of the Food Chain**



Top of the Food Chain \$15,000

- 8 full festival registrations
- All benefits of **Mover & Shaker**



Mover & Shaker \$10,000

- 6 full festival registrations
- 3-day vendor booth
- Strong name/logo placement included on media promotions, signage, print advertising, social media blasts, website, agenda, and more
- "Thank you" at keynote address and during event from main plenary stage



Financial Sponsorship Levels



Sustainer \$5,000

- 4 full festival registrations
- All benefits of **Harvester**



Harvester \$1,000

- 2 full festival registrations
- 3-day vendor booth
- Name/logo placement on signage and print advertising, social media blasts, website, and agenda



Pollinator \$500

- 2 full festival registrations
- Name/logo placement on signage and print advertising, social media blasts, website, and agenda



Grower \$250

- Name/logo placement on signage and print advertising, social media blasts, website, and agenda



Sprout <\$250

- Name/logo included on website and agenda

AFPC is a 501c3, and sponsorship and donations are tax-deductible.

All donations are dedicated to the funding of the Alaska Food & Farm Festival. We reserve the right to deny sponsorship based on fit with the values of the organizations planning this event.



Become a Sponsor Today

- For your convenience, you can visit the Alaska Farm & Food Festival website to indicate your desired support level at <https://www.akfoodpolicycouncil.org/2023-festival-conference>
- Pay online or request an invoice.
- Mail a check to Alaska Food Policy Council, PO Box 173, Homer, AK 99603



Additional ways to support the Alaska Food & Farm Festival

Donate your time or in-kind services

Silent & Outcry Auction

- We rely on mostly on in-kind volunteer time to plan and execute our event.
- Consider providing volunteers and donated services.
- We will host two auctions during the event, a live one and a silent one.
- Consider donating an auction item that represents your business or organization.

For more information on becoming a sponsor of the 2023 Alaska Food & Farm Festival, please contact Sundance Visser at events@alaskafoodpolicycouncil.org and 907-388-1583.

Our full Alaska Food & Farm Festival information page can be viewed at [akfoodpolicycouncil.org/2023-festival-conference](https://www.akfoodpolicycouncil.org/2023-festival-conference).

Check back - the website will be updated frequently.

Trade Show: Vendor Information



A Brief History...

For the past 2 years, Alaska Farm Bureau & Western SARE have hosted the Alaska Farm Convention & Trade Show at the Egan Center in downtown Anchorage. The goal is to provide resources for producers and consumers to learn about expanding food production in Alaska. Seeing significant growth between first 2 years, and adding a 3rd partner, the Alaska Food Policy Council, we anticipate 500+ attendees in 2023.



What You Can Expect

The **Egan Center**, located on 5th Ave., has easy access for both vendors and the public, within walking distance from great hotels.

Alaska Event Services can help you transport and store product/equipment to make your vendor experience seamless.

Social activities like the **Friday Night Mixer** and **Saturday Banquet** will bring more traffic into the Trade Show.



What's New for 2023

This fun and educational event is getting even better! This year we are partnering with the **Alaska Food Policy Council** and **Western SARE** for greater reach and maximum collaboration. We're offering more social activities and speakers on the stage (and expecting more attendees!) to teach and learn about programs and other aspects of food and farming in Alaska.

Online vendor registration is available at akfoodpolicycouncil.org/2023-festival-conference or use the form on page 10 below.

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SPONSOR	Please indicate your sponsorship commitment:		YES! I would like a vendor booth at the
	Aurora \$30,000+	<input type="checkbox"/>	<input type="checkbox"/> trade show (included at \$1000+).
	Tide to Table \$20,000	<input type="checkbox"/>	<input type="checkbox"/> Fill out vendor booth information
	Top of the Food Chain \$15,000	<input type="checkbox"/>	<input type="checkbox"/> below.
	Mover & Shaker \$10,000	<input type="checkbox"/>	<input type="checkbox"/>
	Sustainer \$5,000	<input type="checkbox"/>	<input type="checkbox"/>
	Harvester \$1,000	<input type="checkbox"/>	<input type="checkbox"/>
	Pollinator \$500	<input type="checkbox"/>	
	Grower \$250	<input type="checkbox"/>	
	Sprout <\$250	<input type="checkbox"/>	
VENDOR	Trade Show Vendor Registration fees:		Each 8x10 Vendor Booth includes 2 trade show passes, 1 table, 2 chairs, and 1 pass to the full convention.
	<input type="checkbox"/> Business - \$500 (per booth)		
	<input type="checkbox"/> Non-Profit / Agency - \$400 (per booth)		
	<input type="checkbox"/> No fee if included in sponsorship		

Sponsor & Vendor Registration Information

Name _____ Title _____

Business _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Cell _____

Email _____

Additional Vendor Booth Information

What Type of product(s)/information? _____

Payment Options

Check (Check no: _____) Cash Credit Card

Credit Card Number: _____

Expiration Date: _____ CVV Code: _____ Amount: _____

Signature: _____

Credit card information is not kept on file.

Make checks payable to Alaska Food Policy Council, PO Box 173, Homer, AK 99603

<https://www.akfoodpolicycouncil.org/2023-festival-conference>

<https://alaskafb.org/>

Questions?

Contact AFPC Events Coordinator

Sundance Visser (907)-388-1583

events@alaskafoodpolicycouncil.org

